BUILD YOUR BRAND

BUILD YOUR BRAND SPRING SUMMER 2025 LINESHEET

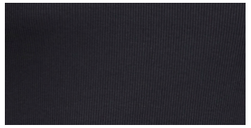
BUILD YOUR BRAND **MEN**

BY382
Mens Tanktop

BY382
Mens Tanktop

2x2 Rib-Jersey, 270gsm

white



black

BUILD YOUR BRAND

BB010
Basic Round Neck T-Shirt

BB010
Basic Round Neck T-Shirt

Single Jersey, 140gsm

NEW COLOR WAY

oceanblue

BUILD YOUR BRAND

BY004

T-Shirt Round Neck

Single Jersey, 200gsm

NEW COLOR WAY

cityred

intenseblue

grassgreen

BUILD YOUR BRAND

BY102
Heavy Oversize Tee

BY102
Heavy Oversize Tee

Single Jersey, 240gsm

NEW COLOR WAY

cityred

chocolatebrown

plumpurple

intenseblue

powderblue

grassgreen

BUILD YOUR BRAND

BY163
Ultra Heavy Cotton Box Tee

BY163
Ultra Heavy Cotton Box Tee

Single Jersey, 300gsm

NEW COLOR WAY

navy

magnet

BUILD YOUR BRAND

BY308
Cotton Loose Tee

BY308
Cotton Loose Tee

Single Jersey, 200gsm

white

purplenight

sand

black

magnet

BUILD YOUR BRAND

BY310

Tall Tee

Single Jersey, 180gsm

black

white

BUILD YOUR BRAND

BB035
Light Basic Loose Tee

BB035
Light Basic Loose Tee

Single Jersey, 140gsm

whitesand

powderblue

white

black

BUILD YOUR BRAND

BY075
Sweat Crewneck

BY075
Sweat Crewneck

Brushed Fleece, 300gsm

NEW COLOR WAY

whitesand

white

cityred

navy

intenseblue

grassgreen

olive

BUILD YOUR BRAND

BB001
Basic Hoody

BB001
Basic Hoody

Brushed Fleece, 270gsm

NEW COLOR WAY

cityred

intenseblue

oceanblue

grassgreen

sand

BUILD YOUR BRAND

BB006
Basic Oversize Hoody

BB006
Basic Oversize Hoody

Brushed Fleece, 330gsm

NEW COLOR WAY

cityred

intenseblue

oceanblue

grassgreen

sand

BUILD YOUR BRAND

BY011
Heavy Hoody

BY011
Heavy Hoody

Brushed Fleece, 300gsm

NEW COLOR WAY

plumpurple

chocolatebrown

BUILD YOUR BRAND

BB008
Basic Zip Hoody Men

BB008
Basic Zip Hoody Men

Brushed Fleece, 270gsm

NEW COLOR WAY

white

sand

BUILD YOUR BRAND

BY012
Heavy Zip Hoody

BY012
Heavy Zip Hoody

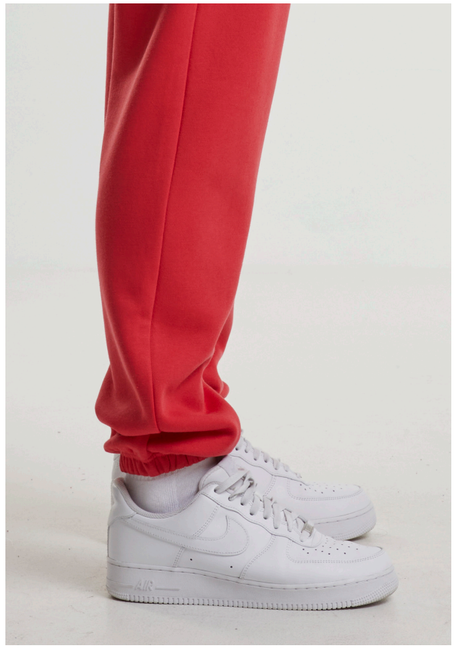
Brushed Fleece, 300gsm

NEW COLOR WAY

white	intenseblue
cityred	grassgreen

BUILD YOUR BRAND

BB002
Basic Sweatpants



BB002
Basic Sweatpants

Brushed Fleece, 270gsm

NEW COLOR WAY

cityred

intenseblue

grassgreen

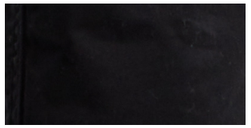
BUILD YOUR BRAND

BY274
Classic Cargo Pants

BY274
Classic Cargo Pants

Cotton, 240gsm

unionbeige



black

magnet

olive

BUILD YOUR BRAND

BY312
Heavy Ounce Boxy Denim Jacket

BY312
Heavy Ounce Boxy Denim Jacket

Heavy Denim, 13oz

new mid blue washed

new light blue washed

black washed

BUILD YOUR BRAND

BY309
Oversized Puffer Jacket

BY309
Oversized Puffer Jacket

Coated Terylene, 78gsm

paleolive

black

BUILD YOUR BRAND

BY307
Vintage Heavy Loose Tee

BY307
Vintage Heavy Loose Tee

Single Jersey, 240gsm

black

magnet

BUILD YOUR BRAND

BY294
Vintage Heavy Hoodie

BY294
Vintage Heavy Hoodie

Brushed Fleece, 360gsm

warmkhaki

black

magnet

BUILD YOUR BRAND

BY295
Vintage Heavy Zip Hoodie

BY295
Vintage Heavy Zip Hoodie

Brushed Fleece, 360gsm

warmkhaki

black

magnet

BUILD YOUR BRAND

BY297
Vintage Heavy Sweatshorts

BY297
Vintage Heavy Sweatshorts

Brushed Fleece, 360gsm

warmkhaki

black

magnet

BUILD YOUR BRAND

BY296
Vintage Heavy Trackpants

BY296
Vintage Heavy Trackpants

Brushed Fleece, 360gsm

warmkhaki

black

magnet

BUILD YOUR BRAND

BUILD YOUR BRAND **LADIES**

BY314
Ladies Stretch Jersey
Short Slim Top

BY314
Ladies Stretch Jersey Short Slim Top

Stretch Jersey, 180gsm

white

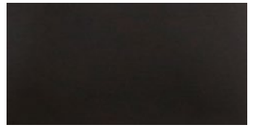
black

BUILD YOUR BRAND

BY313
Ladies Stretch Jersey
Slim Dress

BY313
Ladies Stretch Jersey Slim Dress

Stretch Jersey, 180gsm



black

BUILD YOUR BRAND

BY302
Ladies Long Extended
Shoulder Dress

BY302
Ladies Long Extended Shoulder
Dress

Single Jersey, 180gsm

whitesand

white

black

BUILD YOUR BRAND

BB012
Ladies Basic Tee

BB012
Ladies Basic Tee

Single Jersey, 140gsm

NEW COLOR WAY

cityred

intenseblue

grassgreen

BUILD YOUR BRAND

BY021
Ladies Extended Shoulder Tee

BY021
Ladies Extended Shoulder Tee

Single Jersey, 140gsm

NEW COLOR WAY

powderblue

chocolatebrown

BUILD YOUR BRAND

BY042
Ladies Cropped Tee

BY042
Ladies Cropped Tee

Stretch Jersey, 180gsm

NEW COLOR WAY

whitesand

cityred

paleolive

BUILD YOUR BRAND

BY149
Ladies Oversized Boyfriend Tee

BY149
Ladies Oversized Boyfriend Tee

Single Jersey, 220gsm

NEW COLOR WAY

whitesand

paleolive

cityred

chocolatebrown

BUILD YOUR BRAND

BB007
Ladies Basic Hoody

BB007
Ladies Basic Hoody

Brushed Fleece, 270gsm

NEW COLOR WAY

cityred

intenseblue

grassgreen

BUILD YOUR BRAND

BB009
Basic Zip Hoody Ladies

BB009
Basic Zip Hoody Ladies

Brushed Fleece, 270gsm

NEW COLOR WAY

white

intenseblue

cityred

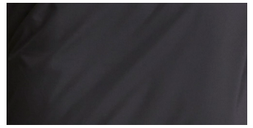
cityred

BUILD YOUR BRAND

BY383
Ladies Loose Puffer Jacket

BY383
Ladies Loose Puffer Jacket

Coated Terylene, 78gsm



black

BUILD YOUR BRAND

BY305
Ladies Vintage Cropped Tee

BY305
Ladies Vintage Cropped Tee

Single Jersey, 210gsm

black

magnet

BUILD YOUR BRAND

BY306
Ladies Vintage Everyday Tee

BY306
Ladies Vintage Everyday Tee

Single Jersey, 210gsm

black

magnet

BUILD YOUR BRAND

BY303
Ladies Vintage Long Dress

BY303
Ladies Vintage Long Dress

Stretch Jersey, 180gsm

black

magnet

BUILD YOUR BRAND

BY301
Ladies Vintage Heavy Crewneck

BY301
Ladies Vintage Heavy Crewneck

Brushed Fleece, 360gsm

black

magnet

BUILD YOUR BRAND

BY298
Ladies Vintage Heavy Hoody

BY298
Ladies Vintage Heavy Hoody

Brushed Fleece, 360gsm

black

magnet

BUILD YOUR BRAND

BY299
Ladies Vintage Heavy
Zip Hoody

BY299
Ladies Vintage Heavy Zip Hoody

Brushed Fleece, 360gsm

black

magnet

BUILD YOUR BRAND

BY300
Ladies Vintage Heavy Sweatpants

BY300
Ladies Vintage Heavy Sweatpants

Brushed Fleece, 360gsm

black

magnet

BUILD YOUR BRAND

BB031
Ladies Basic Sweatpants

BB031
Ladies Basic Sweatpants

Brushed Fleece, 270gsm

white

cityred

intenseblue

grassgreen

black

BUILD YOUR BRAND

BB032
Ladies Basic Sweatshorts

BB032
Ladies Basic Sweatshorts

Brushed Fleece, 270gsm

cityred

white

intenseblue

grassgreen

black

BUILD YOUR BRAND

BY211
Ladies Everyday Tee

BY211
Ladies Everyday Tee

Single Jersey, 180gsm

NEW COLOR WAY

paleolive

chocolatebrown

BUILD YOUR BRAND

BY384
Ladies Stretch Tee

BY384
Ladies Sretch Tee

Stretch Jersey, 180gsm

NEW COLOR WAY

white

BUILD YOUR BRAND

BUILD YOUR BRAND **KIDS**

BY186
Organic Kids Basic Tee

BY186
Organic Kids Basic Tee

Single Jersey, 180gsm

NEW COLOR WAY

cityred

intenseblue

grassgreen

BUILD YOUR BRAND

BY185
Organic Basic Kids Hoody

BY185
Organic Basic Kids Hoody

Brushed Fleece, 300gsm

NEW COLOR WAY

cityred

intenseblue

grassgreen

BUILD YOUR BRAND

BY188
Organic Basic Kids Zip Hoody

BY188
Organic Basic Kids Zip Hoody

Brushed Fleece, 300gsm

NEW COLOR WAY

cityred

intenseblue

grassgreen

BUILD YOUR BRAND

BB033
Kids Basic Sweatpants

BB033
Kids Basic Sweatpants

Brushed Fleece, 270gsm

white

cityred

intenseblue

grassgreen

black

BUILD YOUR BRAND

BB034

Kids Basic Sweatshorts

Brushed Fleece, 270gsm

white

performancered

intenseblue

grassgreen

black

BUILD YOUR BRAND

BY387
Sportsocks long

BY387
Sportsocks long

98% Polyamid, 2% Elasthan

white

cityred

grassgreen

intenseblue

black

BUILD YOUR BRAND

BY389
Tube Socks

BY389
Tube Socks

98% Polyamid, 2% Elasthan

white

cityred

grassgreen

intenseblue

black

BUILD YOUR BRAND

BY390
Double Stripe Socks

BY390
Double Stripe Socks

80% Baumwolle 17% Polyester 3% Elasthan

white/black

white/cityred

BUILD YOUR BRAND

sorona®

BUILD YOUR BRAND

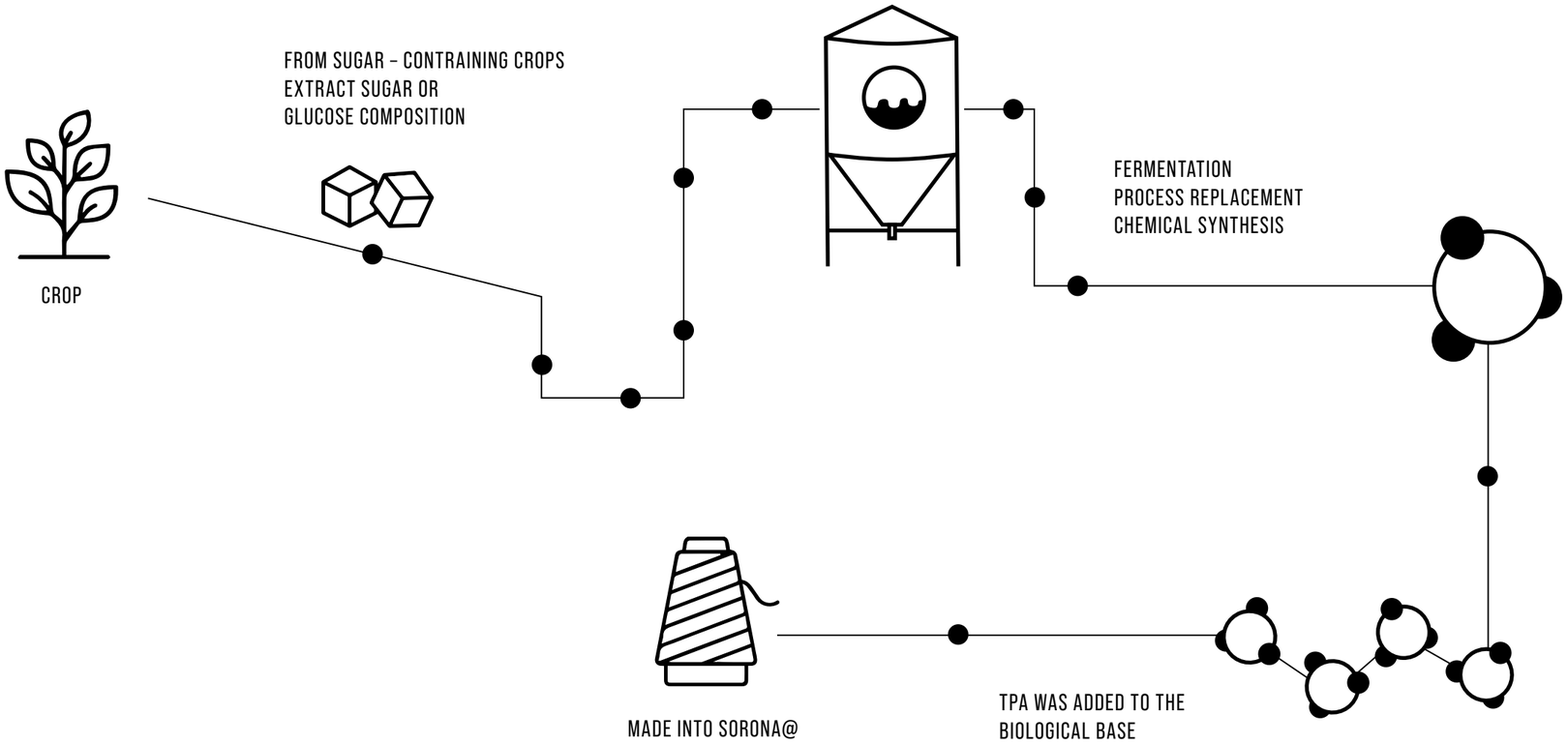
SORONA®

THE SORONA FIBER CONTAINS 37% BY WEIGHT OF ANNUALLY RENEWABLE PLANT-BASED RAW MATERIALS, I.E. CORN OR CORN STARCH. ITS ECOLOGICAL BALANCE SHOWS THAT THE PRODUCTION OF SORONA REQUIRES 30% LESS ENERGY AND RELEASES 63% FEWER GREENHOUSE GASES THAN THE PRODUCTION OF POLYAMIDE 6. COMPARED TO POLYAMIDE 6.6, SORONA USES 40% LESS ENERGY AND REDUCES GREENHOUSE GAS EMISSIONS BY 56%.

sorona

SORONA® POLYMER FIBERS ARE PARTICULARLY SOFT AND STRETCHY. THEY OFFER EXCELLENT RESILIENCE WITHOUT DECOMPOSING OVER TIME DUE TO HEAT, UV RAYS OR EXPOSURE TO CHLORINE.

BUILD YOUR BRAND



ENVIRONMENTAL PROTECTION
PLANT-RENEWABLE
SOURCES

ELASTICITY
REPLY TO THE CONFORM

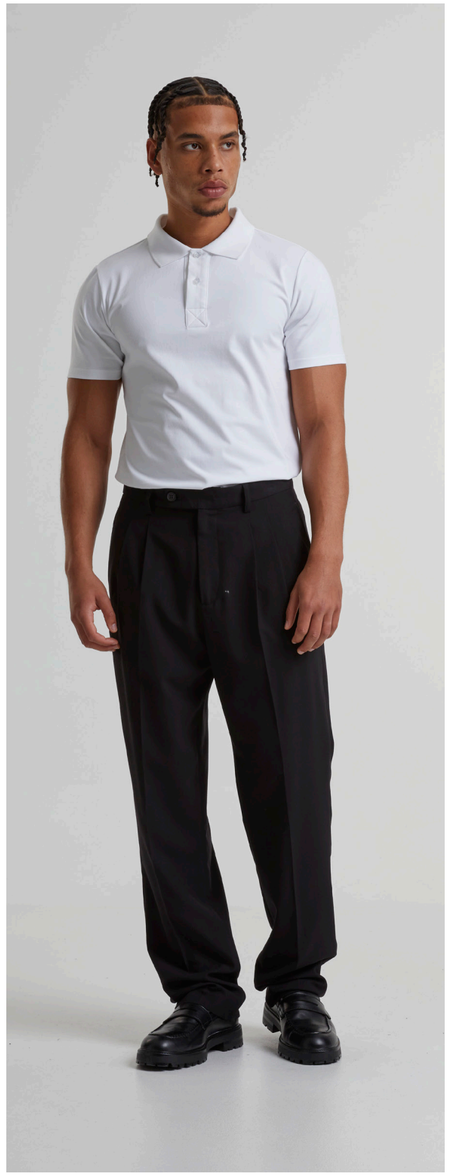
QUICKLY-DRYING
NATURAL SWEAT

CREASE RESISTANT
NATURALLY QUITE
PARENTHESES

FIBRE
IMPROVE HAIR BALL

COLOUR
BRIGHT COLOURS

FIXATION
EXCELLENT COLOUR
FASTNESS



BY362
REGULAR TEE

BUILD YOUR BRAND

BY362
REGULAR TEE

WHITE

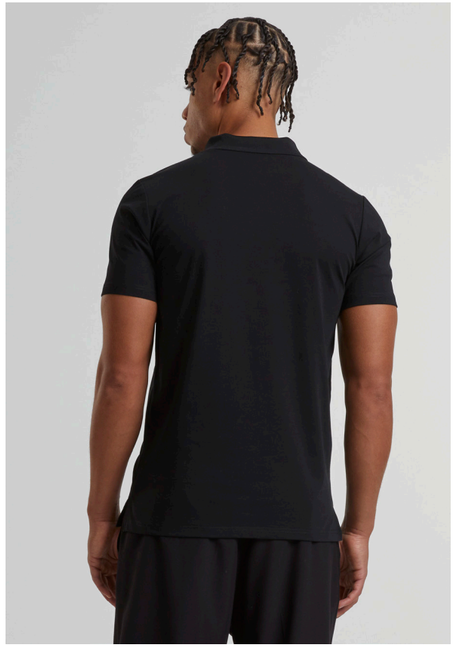
BLACK

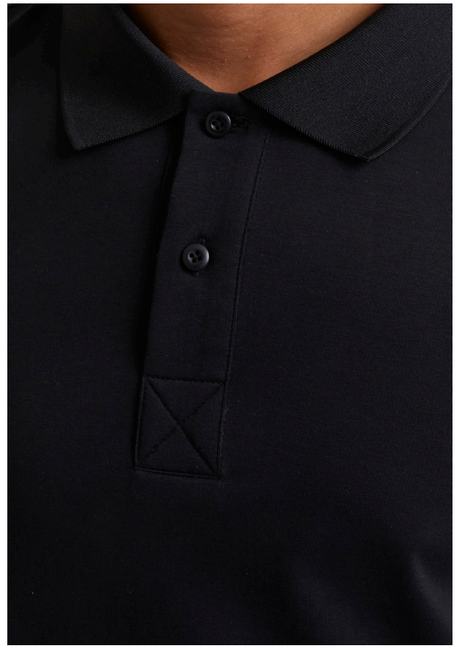
NAVY

MAGNET

PALEOLIVE

BY363
POLO TEE





BUILD YOUR BRAND

BY363
POLO TEE

WHITE

BLACK

BY364
LOOSE FIT TEE

BUILD YOUR BRAND

BY364
LOOSE FIT TEE

WHITE

BLACK

NAVY

MAGNET

PALEOLIVE

BY367
LADIES REGULAR TEE

BUILD YOUR BRAND

BY367
LADIES REGULAR TEE

WHITE

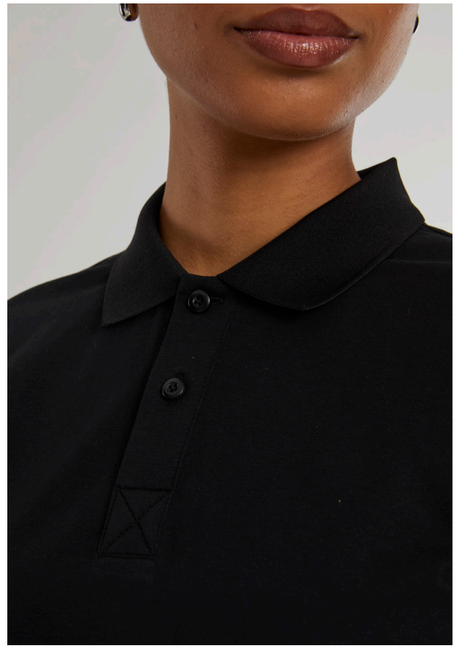
BLACK

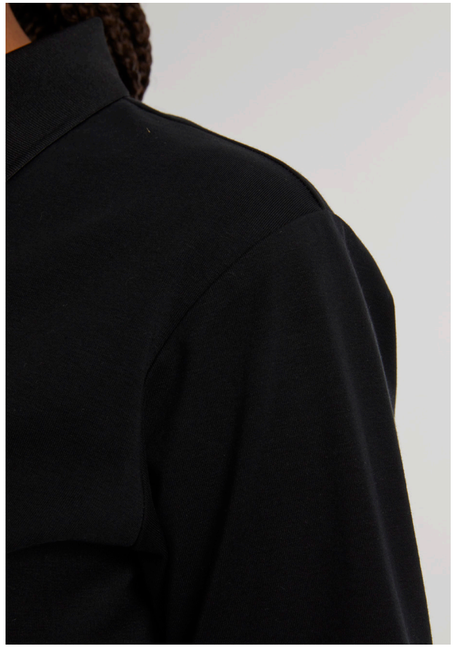
NAVY

MAGNET

PALEOLIVE

BY368
LADIES POLO TEE





BUILD YOUR BRAND

BY368
LADIES POLO TEE

WHITE

BLACK

BY369
LADIES REGULAR BOXY TEE

BUILD YOUR BRAND

BY369
LADIES REGULAR BOXY TEE

WHITE

BLACK

NAVY

MAGNET

PALEOLIVE

BUILD YOUR BRAND

BUILD YOUR BRAND

FLUFFY STYLES

SPRING / SUMMER 25

BY284
FLUFFY HOODY

BY284
FLUFFY HOODY

BLACK	WHITE
MAGNET	LIGHTASPHALT
CHOCOLATEBROWN	UNIONBEIGE
PALEOLIVE	WHITESAND
PLUMPURPLE	SOFTPINK
POWDERBLUE	BERYLBLUE

BUILD YOUR BRAND

BY284
FLUFFY HOODY

BUILD YOUR BRAND

BLACK

WHITE

MAGNET

LIGHTASPHALT

CHOCOLATEBROWN

UNIONBEIGE

PALEOLIVE

WHITESAND

PLUMPURPLE

SOFTPINK

POWDERBLUE

BERYLBLUE

BUILD YOUR BRAND

FLUFFY STYLES

SPRING / SUMMER 25

BY285
FLUFFY ZIP HOODY

BY285
FLUFFY ZIP HOODY

- BLACK
- WHITE
- MAGNET
- LIGHTASPHALT
- CHOCOLATEBROWN
- UNIONBEIGE
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE

BUILD YOUR BRAND

BY285
FLUFFY ZIP HOODY

BUILD YOUR BRAND

BLACK

WHITE

MAGNET

LIGHTASPHALT

CHOCOLATEBROWN

UNIONBEIGE

PALEOLIVE

WHITESAND

PLUMPURPLE

SOFTPINK

POWDERBLUE

BUILD YOUR BRAND

FLUFFY STYLES

SPRING / SUMMER 25

BY286
FLUFFY SWEATPANTS

BY286
FLUFFY SWEATPANTS

- BLACK
- WHITE
- MAGNET
- LIGHTASPHALT
- CHOCOLATEBROWN
- UNIONBEIGE
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE
- BERYLBLUE

BUILD YOUR BRAND

BY286
FLUFFY SWEATPANTS

BUILD YOUR BRAND

BLACK

WHITE

MAGNET

LIGHTASPHALT

CHOCOLATEBROWN

UNIONBEIGE

PALEOLIVE

WHITESAND

PLUMPURPLE

SOFTPINK

POWDERBLUE

BERYLBLUE

BUILD YOUR BRAND
FLUFFY
STYLES
SPRING / SUMMER 25

BY288
FLUFFY TRACKPANTS

BY288
FLUFFY TRACKPANTS

- BLACK
- WHITE
- MAGNET
- LIGHTASPHALT
- CHOCOLATEBROWN
- UNIONBEIGE
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE
- BERYLBLUE

BUILD YOUR BRAND

BY288
FLUFFY TRACKPANTS

BUILD YOUR BRAND

BLACK

WHITE

MAGNET

LIGHTASPHALT

CHOCOLATEBROWN

UNIONBEIGE

PALEOLIVE

WHITESAND

PLUMPURPLE

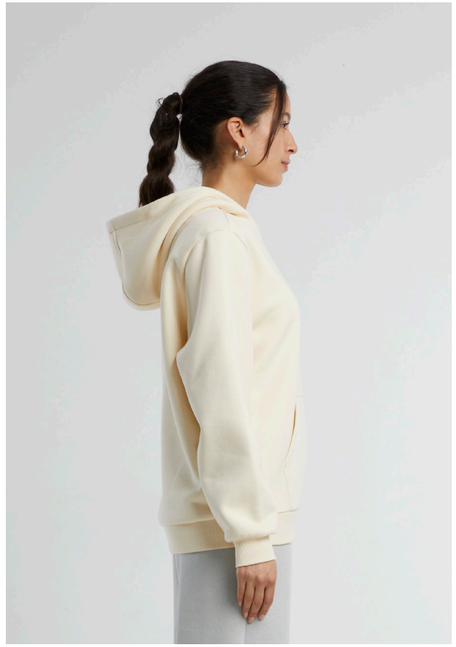
SOFTPINK

POWDERBLUE

BERYLBLUE

BUILD YOUR BRAND
FLUFFY
STYLES
SPRING / SUMMER 25

BY289
LADIES FLUFFY HOODY



BY289
LADIES FLUFFY HOODY

- BLACK
- WHITE
- LIGHTASPHALT
- CHOCOLATEBROWN
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE

BUILD YOUR BRAND

BY289
LADIES FLUFFY HOODY

BUILD YOUR BRAND

BLACK

WHITE

LIGHTASPHALT

CHOCOLATEBROWN

PALEOLIVE

WHITESAND

PLUMPURPLE

SOFTPINK

POWDERBLUE

BUILD YOUR BRAND
FLUFFY
STYLES
SPRING / SUMMER 25

BY290
LADIES FLUFFY ZIP HOODY

BY290
LADIES FLUFFY ZIP HOODY

- BLACK
- WHITE
- LIGHTASPHALT
- CHOCOLATEBROWN
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE

BY290
LADIES FLUFFY ZIP HOODY

BUILD YOUR BRAND

BLACK

WHITE

LIGHTASPHALT

CHOCOLATEBROWN

PALEOLIVE

WHITESAND

PLUMPURPLE

SOFTPINK

POWDERBLUE

BUILD YOUR BRAND
FLUFFY
STYLES
SPRING / SUMMER 25

BY291
LADIES FLUFFY SWEATPANTS

BY291
LADIES FLUFFY SWEATPANTS

- BLACK
- WHITE
- LIGHTASPHALT
- CHOCOLATEBROWN
- PALEOLIVE
- WHITESAND
- PLUMPURPLE
- SOFTPINK
- POWDERBLUE

BUILD YOUR BRAND

BY291
LADIES FLUFFY SWEATPANTS

BUILD YOUR BRAND

BLACK

WHITE

LIGHTASPHALT

CHOCOLATEBROWN

PALEOLIVE

WHITESAND

PLUMPURPLE

SOFTPINK

POWDERBLUE

BY315
KIDS FLUFFY HOODY

BY315
KIDS FLUFFY HOODY

BRUSHED FLEECE, 330GSM

WHITESAND

SOFTPINK

POWDERBLUE

BLACK

MAGNET

BY316
KIDS FLUFFY ZIP HOODY

BY316
KIDS FLUFFY ZIP HOODY

BRUSHED FLEECE, 330GSM

WHITESAND

SOFTPINK

POWDERBLUE

BLACK

MAGNET

BY317
KIDS FLUFFY SWEATPANTS

BY317
KIDS FLUFFY SWEATPANTS

BRUSHED FLEECE, 330GSM

WHITESAND

SOFTPINK

POWDERBLUE

BLACK

MAGNET